

SEO & SEM

Let's Make Sure People Can Actually Find You

Here's the truth:

It doesn't matter how great your website looks, how beautiful your products are, or how much effort you're putting into content...

If you're not showing up where people are searching — you're invisible.

That's where **SEO (Search Engine Optimization)** and **SEM (Search Engine Marketing)** come in.

It's not techy fluff. It's not just "keywords and Google." It's **visibility**. It's **relevance**. It's about putting your brand in front of the people already looking for what you offer — and making sure you show up before your competitors do.

Benny Helps Brands Become Easy to Find, Hard to Ignore.

With years of experience working with lots of brands, I've seen businesses go from barely searchable to front-page visible — all through smart, ethical SEO and high-converting SEM campaigns.

Whether you're a startup trying to get noticed or an established brand tired of losing leads to your competition, I help you **own your corner of the internet**.

What I Do: Search Engine Strategy That's Smart, Ethical, and Human-Centered

No shady tricks. No keyword stuffing. No confusing dashboards.

Just:

- ✓ A clear plan
- ✓ Clean execution
- ✓ And real visibility

Here's What's Included:

SEO (Search Engine Optimization)

Let's optimize your website to show up naturally on Google when people search for what you offer. This includes:

- Keyword research & content planning
- On-page optimization (titles, meta descriptions, headers, copy, etc.)
- SEO-friendly blog writing
- Site audits & technical recommendations
- Content strategy that boosts organic traffic

Because the best content in the world means nothing if no one ever sees it.

SEM (Search Engine Marketing / Paid Search Ads)

Need results fast? Paid search (like Google Ads) helps you show up at the very top — right when potential customers are searching. I help with:

- Campaign strategy & keyword targeting
- Ad copywriting that converts
- Smart bidding & budget management
- A/B testing & performance tracking
- Lead generation & conversion optimization

Whether it's a launch, sale, or evergreen campaign, we make every naira (or dollar) work smarter — not just harder.

Why SEO & SEM Still Matter

Because social media is great — but it's not where everyone searches when they're ready to buy. They go to Google. And if you're not there? You're missing out on **high-intent traffic**.

SEO brings the long-term, organic visibility.

SEM brings the quick wins and instant traction.

Together? They're unstoppable.

Why Work With Me?

I blend tech with strategy — and make it easy to understand

I create content that ranks and reads beautifully (no robotic keyword stuffing)

I've helped multiple brands increase visibility, site traffic, and actual sales — not just “clicks”

I break down SEO/SEM in a way that makes sense, not stress

Let's Make Sure People Can Find You — and Choose You

No more being buried on page 7 of Google.

No more wasting ad budgets with nothing to show.

It's time to show up where your audience is already looking.

Ready to optimize your visibility, traffic, and conversions?

Let's talk SEO & SEM strategy that brings the right people straight to you.