

Paid Trainings & Consultancy

Let's Build Skill, Strategy & Real-World Results

Let's be honest.

There's a lot of information online. Free guides. Webinars. YouTube videos. Instagram tips. But if you've ever tried stitching it all together and still felt stuck, overwhelmed, or unsure what to do next — you're not alone.

Sometimes, what you really need is focused guidance.

Someone who's done it. Someone who gets it.

Someone who can help you or your team go from "trying" to **truly thriving**.

That's where I come in.

Benny Doesn't Just Train, Benny Transforms.

I'm a creative digital marketing and business consultant with real-world experience and real-life results. Over the years, I've trained thousands and consulted for individuals, teams, and organizations who wanted clarity, strategy, and execution that actually works.

I've delivered impactful trainings and consultancies for:

UNICEF Nigeria

FATE Foundation

YALI (Young African Leaders Initiative)

Startup Grind

NGOs & Faith-based Organizations

Plateau State Government

...amongst many other brands, communities, and visionaries across Nigeria and beyond.

I don't believe in vague theories or recycled templates. I offer hands-on, high-impact training and consultancy that's tailored to you and where you are.

What I Offer: Paid Trainings & Strategic Consulting That Actually Move the Needle

Whether you're a startup founder, nonprofit leader, corporate team, or emerging creative — I help you cut through the confusion and get results with personalized, experience-backed support.

Paid Trainings – Online or In-Person

I deliver engaging, practical, and powerful training sessions on:

- Social Media Marketing & Management
- Digital Visibility & Brand Positioning
- Content Strategy & Storytelling
- Influencer Marketing & Personal Branding
- Email Marketing & Lead Nurturing
- Business Growth through Digital Tools

Every session is designed to be relatable, human, interactive — and most importantly, applicable.

1:1 or Team-Based Consultancy

Need clarity on your brand direction, marketing efforts, or digital presence? I offer strategic consultancy where we:

- Review what's working (and what's not)
- Fix the gaps holding your brand or team back
- Develop a clear, customized growth plan
- Walk you through what to say, build, post, and prioritize — based on data, not guesswork

From small teams to big organizations, my consultancy style is warm, hands-on, and built to empower you long after I'm gone.

Why People Trust Me

✓ *I've done this work* — not just studied it.

✓ *I make complex things feel simple and human.*

✓ *I care deeply about results* — not just delivering a “nice session.”

✓ *My clients leave confident, clear, and capable* — not confused.

Whether you’re building from scratch, scaling your visibility, or trying to reposition your brand — my job is to equip you with the right tools, knowledge, and mindset to win.

Let’s Work Together and Build Something That Lasts

If you’re looking for a paid training that isn’t boring, or a consultancy that actually listens and delivers — you’ve found the right person.

Let’s turn your goals into growth together.