

## Email Marketing

The Inbox Isn't Dead,  
Boring Emails Are.

Let's be real.

Most people think email marketing is spammy, outdated, or just plain annoying.  
And honestly? A lot of it is.

But when done right, email marketing becomes one of the most powerful, personal, and profitable ways to connect with your audience.

Because while algorithms are busy playing games, email goes straight to their inbox with no middleman. No pay-to-play. No visibility drama. Just your voice, your value, delivered directly.

### **What I Do: Email Marketing That Feels Personal and Drives Action**

Forget robotic templates and clickbait subject lines.

I help brands, creators, and businesses send emails that:

- Feel human
- Sound like you
- And get people to actually open, read, and click

Whether you want to grow your list, warm up cold leads, launch something new, or just stay top of mind , I've got you covered.

### **What's Included:**

#### **Email Strategy That Makes Sense**

No "one-size-fits-all" nonsense. I create a clear plan tailored to your brand and your goals - whether it's welcome sequences, weekly updates, sales campaigns, or launches.

## **Copy That Connects & Converts**

Every word matters. I write emails that feel like a conversation, not a sales pitch, but still move people toward action. From subject line to CTA, every part is crafted with intention.

## **List Growth & Lead Magnets**

Need help growing your list? I'll help you create an irresistible freebie, lead magnet, or offer that actually gets people to want to subscribe, and stick around.

## **Automation That Feels Personal**

Set it and forget it, but make it sound like it was written just for them. I set up email automations (welcome sequences, nurture flows, etc.) that do the work for you *without sounding robotic*.

## **Why Email?**

Because people still check their inbox every. single. day.

And the brands they remember are the ones that show up with value, not noise.

Social media is the party, but email is the after-party, where real conversations (and conversions) happen.

Plus:

- You own your email list
- You're not at the mercy of an algorithm
- And it delivers one of the highest returns on investment in digital marketing

## **Let's Make Your Emails Something People Look Forward To**

If you've been:

- Sending out emails and getting crickets
- Unsure how to even start with email marketing

- Or sitting on a list you're not sure what to do with...

Let's change that.

I'll help you show up with:

- ✓ Clear messaging
- ✓ Consistent storytelling
- ✓ Click-worthy subject lines
- ✓ And a plan that actually works

### **Ready to Make Your Inbox a Money-Making Machine (That Feels Nothing Like One)?**

Reach out. Let's make email your secret weapon.

Whether you're starting from scratch or need help getting better results — I'm here to help you write emails that matter.